



## AMERICAN YOUTH SOCCER ORGANIZATION

a nonprofit corporation dedicated to youth soccer  
**everyone plays**<sup>™</sup>

REGION 602  
P.O. BOX 1859 • COVINA, CA 91722  
(626) 3391462

Dear Potential Sponsor,

"AYSO" stands for the American Youth Soccer Organization, a non-profit youth sports organization founded in 1964 to promote the game of soccer among American boys and girls. The AYSO motto is "EVERYONE PLAYS," an idea that has become a reality for hundreds of thousands of young people across the country. Every child who wants to play can register and is assigned to a team, and each child plays at least half, if not three quarters, of every game regardless of their ability—EVERYONE PLAYS!

We are one of almost a thousand AYSO Regions in the United States. Our program is open to children from Covina, West Covina, Azusa, Baldwin Park, La Puente, San Dimas, and Glendora; and this year we have over 1,660 players from some 1200 plus families registered to play this Fall 2011.

AYSO is divided into Sections, Areas and Regions, and while all of these organizations are part of the National AYSO, each region operates independently and depends on local support and participation to maintain programs and grow. Our AYSO Region is operated completely by volunteers and has been in operation for the past 17 years. We receive no financial support from any other region or the National governing board. Unfortunately, the fees we charge our players do not cover the entire cost of running this quality program. Our costs include such items as uniforms, trophies, pictures, insurance, field expenses, lights and various equipment items. Without the generous support of sponsors like you, the reality of "EVERYONE PLAYS" may not happen.

We are asking that each team obtain a sponsor of at least \$150.00. The organization or person that donates this amount will be one of our "Regional Sponsors." In return, your name will appear in our Region's Yearbook and will be listed on our web site. You will also receive a plaque and a letter of "Thanks" from us. For larger amounts, there are additional ways we are able to recognize your participation - please feel free to speak with an AYSO Regional Board member about our recognition programs, as well as multiple sponsors per team.

We look forward to this season and anticipate that it will be a huge success, and with the support of people like you, it will be!

Thank you for your generous support!

Gerry Fisher  
Regional Commissioner



**AMERICAN YOUTH SOCCER ORGANIZATION**  
**REGION 602 • COVINA-WEST COVINA**  
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**(626) 339-1462**  
**SPONSOR FORM Fall 2011**

Sponsor Name: \_\_\_\_\_  
*(As you wish it to appear- please print clearly)*

Contact Person: \_\_\_\_\_ Phone No: \_\_\_\_\_

Sponsor's Address: \_\_\_\_\_  
*Street City State Zip*

Sponsor's Website: \_\_\_\_\_

Sponsor's Signature: \_\_\_\_\_

**PLEASE INDICATE THE AMOUNT OF SPONSORSHIP BELOW**

\_\_\_\_\_ Regional Sponsorship @ \$300.00

\_\_\_\_\_ Team Sponsorship @ \$150.00

\_\_\_\_\_ Other @ \$ \_\_\_\_\_

**MAKE CHECKS PAYABLE TO: AYSO REGION 602**

**The information bellow must be filled out completely by a team representative**

Division: \_\_\_\_\_ Boys or Girls Team No : \_\_\_\_\_ Team Name: \_\_\_\_\_

Coach \_\_\_\_\_ Phone: \_\_\_\_\_

Team Parent: \_\_\_\_\_ Phone: \_\_\_\_\_

AYSO is a California non-profit tax-exempt corporation. As such, your contribution is an allowable deduction on your Federal and State income tax returns. Our Federal Identification Number is 95-6205398. Our tax-exempt status is determined by Section 501(c)(3) of the United States Internal Revenue Code and by Section 2370(d) of the State of California Revenue and Taxation Code. A letter of 'Thanks' confirming your contribution will be given to you at the conclusion of the soccer season.

**THANK YOU FOR SUPPORTING THE YOUTH IN OUR COMMUNITY**